

UDE PRETTYFULL



UDE! MODEL MGMT. *PrettyFULL* 2015
PRESENTS...

NYC meets ATL

*Bring Da Drama
On Da
Runway #4*

BATTLE OF THE EAST COAST

Bring da DRAMA on da RUNWAY proposal

Prepared for: Interested Collaborating parties

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EXECUTIVE SUMMARY

Ultimate Dream Entertainment Model Management & production company and Owner of PrettyFULL lifestyle brand are beyond excited to call out to the ENTIRE EAST COAST in search of its finest MUAs, photographers, models, designers, boutiques, hair-gurus, tattoo artists, body painters and of course press and media to cover it.

The biggest east coast ballroom styled battle ever! Over the past 3 years we have been bringing you the best in fashion, ballroom style competition and entertainment through this major production. Bring da DRAMA will feature the best the east coast has to offer to compete in 11 breathtaking categories. Challenging the talent to bring out their creativity and serve in hopes to win a cash prize but more importantly bragging rights for days.

Objective

To create a foundation for Ultimate Dream Entertainment and PrettyFULL to bring their fashion, event planning and marketing expertise to Atlanta, Georgia. Bring da DRAMA on da RUNWAY is a platform within the fashion industry that highlights urban creativity and talent. Bring da DRAMA on da RUNWAY educates and creates pathways to market small businesses and freelance talent to over 100,000 consumers by means of social media advertisement and artistic development.

Goals

1. Bring on collaborators and sponsors that will aid in our efforts to give proper exposure and homage to the ballroom styled competitions.
2. Solidifying our presence in Atlanta, Georgia so that other talents can find our services and begin their journey to proper branding and marketing within the fashion and entertainment industries as an entrepreneur.
3. To become a profitable inspiration to those looking to create their own businesses in nontraditional arenas.

COLLABORATORS

As a collaborator you will contribute to this event by some form of sweat equity. Be it resources, product, press & promotions or service through volunteering.

This gives way to prominent cross branding and building for your brand and/or business throughout the entire East Coast demographic. By collaborating and/or competing such a unique ballroom styled competition your company and/or brand will aid in creating a platform for brilliant unrecognized talent to showcase their skill set, pay homage to their inspirations and build their foundation as a brand.

****For more information and details on our Sponsorship Packages and registration please go to:
www.BringDaDRAMA.com***

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